

Standing Requirements

## Objectives and/or Learning Outcomes

### Student Union Strategic Action Mapping

#### Objective 1.1 Create opportunities for personal growth.

Outcome	Mapping
Leadership Development 1. Hold summer retreat/training session.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Impact personal growth opportunities for students, Students will demonstrate personal growth, <b>Student Development Outcome 3: Engaged Citizens:</b> Demonstrate Engagement, <b>University Learning Outcomes:</b> 5D: Responsibility in group settings
Student Leadership Training 2. Encourage Student Board to attend the CSUB Studnet Leadership Training.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Impact personal growth opportunities for students, Students will demonstrate personal growth, <b>University Learning Outcomes:</b> 5D: Responsibility in group settings
Weekly GST Student Board Meetings 3. Hold weekly meeting with Student Board to plan programs/evnets and attend to Board related matters.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Impact personal growth opportunities for students, Students will demonstrate personal growth, <b>University Learning Outcomes:</b> 1F: Critical problem solving., 5D: Responsibility in group settings
Student Employment 4. Employ 13-15 student employees responsible for staffing the front desk, custodial duties, and evening/weekend facility management.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Impact personal growth opportunities for students, <b>University Learning Outcomes:</b> 1F: Critical problem solving.
CSU Unity Conference 5. Provide funding and encourage all student board members to attend the CSU Unity conference and assess participation outcomes.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Impact personal growth opportunities for students, Students will demonstrate personal growth

Student Employee Training  
6. Student employee retreat/annual training.

**SASP Goal 1: Provide Opportunities that Promote Student Development:** Impact personal growth opportunities for students, Students will demonstrate personal growth

Student Employee Lead Roles  
7. Develop Student Employee Lead Role and Office Assistant Role.

**SASP Goal 1: Provide Opportunities that Promote Student Development:** Impact personal growth opportunities for students, Students will demonstrate personal growth

### Objective 1.2: Stimulate Intellectual Development

The Student Union will promote intellectual development by facilitating annual Student Union budget planning with Student Board members.

Outcome	Mapping
Demonstrate numerical literacy 1. Facilitate annual Student Union budget planning with Student Board members.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Demonstrate an impact on intellectual development, Students will demonstrate intellectual development, <b>Student Development Outcome 1 - Critical Reasoning and Problem Solving:</b> Demonstrate Critical Reasoning & Problem Solving Skills, <b>University Learning Outcomes:</b> 4C: Apply quantitative reasoning skills to the real world
Budget Management 2. Facilitate Student Board oversight of programming budget line item.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Demonstrate an impact on intellectual development, Students will demonstrate intellectual development, <b>University Learning Outcomes:</b> 4C: Apply quantitative reasoning skills to the real world

### Objective 1.3: Increase civic engagement

Outcome	Mapping
Campus Beautification 1. Participate in Campus Beautification.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Increase opportunities for civic engagement, Students will demonstrate civic engagement
Civic Engagement Events	<b>SASP Goal 1: Provide Opportunities that Promote</b>

2. Plan one program/event that promotes civic engagement annually.

**Student Development:** Increase opportunities for civic engagement, Students will demonstrate civic engagement,  
**University Learning Outcomes:** 5A: Engage in university and community activities

#### Objective 1.4 Promote social competencies

Outcome	Mapping
Weekly GST Meetings 1. Allow Student Board to work as part of a team meeting weekly to plan events/programs.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Demonstrate an impact on social competencies, Students will demonstrate social competencies, <b>University Learning Outcomes:</b> 5D: Responsibility in group settings
Student Union Board Chair 2. Student Board participation and chairing of Student Union Board of Director meetings.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Demonstrate an impact on social competencies, Students will demonstrate social competencies, <b>University Learning Outcomes:</b> 1A: Ability to read critically., 1C: Ability to speak critically., 1D: Ability to think critically., 1F: Critical problem solving.
Campus Committees 3. Student Representative involvement on campus committees.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Demonstrate an impact on social competencies, Students will demonstrate social competencies
Hiring Process 4. Involve Student Employees in student staff hiring process.	<b>SASP Goal 1: Provide Opportunities that Promote Student Development:</b> Demonstrate an impact on social competencies, Students will demonstrate social competencies

#### Objective 2.1: Connect students and community to campus

Outcome	Mapping
Professional Conferences 1. Attend CSU Unity, NASPA, and AOA Conferences in order to network and research programming ideas/traditions.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Demonstrate a variety of programs, services and traditions

Traditional Events  
2. Continue to offer traditional programs that have proven successful through program review and student evaluations.

**SASP Goal 2: Enhance the Quality of Student Life:**  
Demonstrate a variety of programs, services and traditions

Quarterly Events/Programs  
3. Offer at least four programs/events quarterly.

**SASP Goal 2: Enhance the Quality of Student Life:**  
Demonstrate a variety of programs, services and traditions

### Objective 2.2: Awareness, access, quality of SA services

Outcome	Mapping
Customer Service Training 4. Provide all staff with customer service training and outline quality of service expectations annually.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Commitment to access of services, Services are adjusted based on student need

### Objective 2.3: Create accessible and inviting space

Outcome	Mapping
Student Union Expansion 2. Research feasibility of Student Union expansion including conferencing space that will accommodate 500 guests.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Facilities are adjusted/enhanced to promote student usage
Meeting Room Upgrades and Video Game Room Update furniture in meeting rooms Refurbish the Board Office into a Video Game Room	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Facilities are adjusted/enhanced to promote student usage
Sound Equipment MPR 5. Update sound equipment for the MPR.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Facilities are adjusted/enhanced to promote student usage
Outdoor Sound System 6. Update outdoor sound system.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Facilities are adjusted/enhanced to promote student usage

25 Live Trainings  
Continue to train students on the use of 25 Live.

**SASP Goal 2: Enhance the Quality of Student Life:**  
Facilities are adjusted/enhanced to promote student usage

Restroom Counters  
8. Replace sink counters in main building restrooms.

**SASP Goal 2: Enhance the Quality of Student Life:**  
Facilities are adjusted/enhanced to promote student usage

Paint MPR  
9. Paint MPR

**SASP Goal 2: Enhance the Quality of Student Life:**  
Facilities are adjusted/enhanced to promote student usage

**Objective 2.4: Collaborate with stakeholders on programs**

Outcome	Mapping
Quarterly Event Collaboration 1. Collaborate with other units within the division/campus on at least one program/event quarterly.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Collaborations with the campus and community
Celebrate CSUB 2. Attend planning meetings and Celebrate CSUB event.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Collaborations with the campus and community
Off-Campus Facility Usage 3. Work closely with University Advancement to facilitate Student Union meeting space usage by off-campus guest.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Collaborations with the campus and community
Invite Alumni to Events 4. Invite Alumni to attend at least two Student Union events/programs annually.	<b>SASP Goal 2: Enhance the Quality of Student Life:</b> Collaborations with the campus and community

**Objective 3.1: Utilization of IRPA**

Outcome	Mapping
Retention/Graduation Rates: Student	<b>SASP Goal 3: Partner with Academic Affairs to</b>

Employees  
1. Assess retention/graduation rates of past student employees.

**Improve Recruitment, Retention and Graduation Rates:** Data are used to inform planning, programming and activities

Student Employee Retention  
2. Assess impact of on-campus employment that allows for schedule flexibility and its impact on retention/graduation rates.

**SASP Goal 3: Partner with Academic Affairs to Improve Recruitment, Retention and Graduation Rates:** Data are used to inform planning, programming and activities

### Objective 3.2: Academic success via Student Affairs

Outcome	Mapping
Transparency 1. Post a link on the Student Union website to documentation that addresses the importance of Student Affairs related events/programs and students academic success.	<b>SASP Goal 3: Partner with Academic Affairs to Improve Recruitment, Retention and Graduation Rates:</b> Campus will be informed about the academic value of programs

### Objective 3.3: Active presence in outreach/applied learning

Outcome	Mapping
Orientation Committee 1. Attend monthly Outreach Orientation Committee meetings.	<b>SASP Goal 3: Partner with Academic Affairs to Improve Recruitment, Retention and Graduation Rates:</b> Demonstrate outreach, applied learning and initiatives
Orientation Events 2. Attend at least four orientation events annually.	<b>SASP Goal 3: Partner with Academic Affairs to Improve Recruitment, Retention and Graduation Rates:</b> Demonstrate outreach, applied learning and initiatives
Student Representatives at Orientation Events 3. Assist with finding student representatives that attend/help at orientation events.	<b>SASP Goal 3: Partner with Academic Affairs to Improve Recruitment, Retention and Graduation Rates:</b> Demonstrate outreach, applied learning and initiatives

### Objective 4.1: Professional Development of Student Affairs

Outcome	Mapping
<p>Student Employee Training</p> <p>1. Hold a one day student employee summer training session.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities</p>
<p>Student Leadership Training</p> <p>2. Encourage student employees attend the CSUB Student Leadership Training in Fall Quarter.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities,  <b>University Learning Outcomes:</b> 5D: Responsibility in group settings</p>
<p>Monthly Student Employee Meetings</p> <p>3. Conduct monthly meetings for student employees and full-time staff.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities</p>
<p>CSU Unity Conference</p> <p>Student Board members and SU Administrators will attend the annual conference.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities</p>
<p>NASPA Regional Conference</p> <p>SU Administrators will attend the NASPA Regional Conference.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities</p>
<p>AOA Conference</p> <p>7. Assistant Director and Director attend annual AOA Conference.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities</p>
<p>Safety Training</p> <p>8. Require annual safety training for all student employees and full-time custodian.</p>	<p><b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Demonstrate professional development opportunities</p>

**Objective 4.2: Educate SA Personnel about Policies**

Outcome	Mapping
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Policy Communication  
 1. Communicate Student Union Facility Use Policy at Student Affairs Director Meetings, First Class Bulletin Board, CSUB Student Leadership Conference, and through front desk staff.

**SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:** An educated Student Affairs staff

**Objective 4.3: Promote Employee Satisfaction and Morale**

Outcome	Mapping
Career Mapping 1. Assist student employees with career mapping through quarterly evaluations, career exploration, and campus committee opportunities.	<b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Improved morale within the Student Affairs division, <b>University Learning Outcomes:</b> 3C: Career preparation and planning
Student Employee Recognition 2. Implement student employee recognition program.	<b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Improved morale within the Student Affairs division
Full-Time Staff Quarterly Meetings 3. Meet with full-time staff quarterly off-site over appreciation luncheon.	<b>SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators:</b> Improved morale within the Student Affairs division

**Objective 5.1: Conduct Assessments to Measure ULO's**

Outcome	Mapping
Event/Program Goals and Assessment 1. Outline program/event goals and assess program/event effectiveness for each program/event planned by the Student Board.	<b>SASP Goal 5: Develop and Conduct Assessment to Ensure Evidence-Based Practices:</b> Assessment will inform practice
Front Desk Tracking 2. Track front desk interactions on the Front Desk Assessment Log and assess services quarterly.	<b>SASP Goal 5: Develop and Conduct Assessment to Ensure Evidence-Based Practices:</b> Assessment will inform practice



Operation Review  
3. Review programming/events, lease agreements, and services provided by the Student Union annually in order to modify for the following year.

**SASP Goal 5: Develop and Conduct Assessment to Ensure Evidence-Based Practices:** Assessment will inform practice

### Objective 5.2: Regular Reporting to Review Effectiveness

Outcome	Mapping
Assessment Reports 1. Assess and prepare an Assessment Report for three strategic actions completed in current academic year.	<b>SASP Goal 5: Develop and Conduct Assessment to Ensure Evidence-Based Practices:</b> Establish reporting practice to measure effectiveness

### Objective 5.3: Review Strategic Actions and Revise as Needed

Outcome	Mapping
Strategic Action Review 1. Review annually and revise as needed.	<b>SASP Goal 5: Develop and Conduct Assessment to Ensure Evidence-Based Practices:</b> Practices are revised using a data driven approach

Last Modified: 06/12/2015 04:36:13 PM