

Standing Requirements

Objectives and/or Learning Outcomes

Community Engagement & Career Education Strategic Action Mapping

Objective 1.1: Create Opportunities for Personal Growth

Outcome	Mapping
Increased career education and applied experiences Provide career education, and community-centered internships and volunteer opportunities for students.	SASP Goal 1: Provide Opportunities that Promote Student Development: Students will demonstrate personal growth, Student Development Outcome 1 - Critical Reasoning and Problem Solving: Demonstrate Critical Reasoning & Problem Solving Skills, Student Development Outcome 2: Career Based Learning: Demonstrate career based knowledge, University Learning Outcomes: 3C: Career preparation and planning

Objective 1.2: Stimulate Intellectual Development

Outcome	Mapping
Development of Learning Outcomes, Rubrics and Assessment Partner with faculty and staff to develop university-wide learning outcomes, rubrics, and assessment tools for service learning courses and academic internships.	SASP Goal 1: Provide Opportunities that Promote Student Development: Demonstrate an impact on intellectual development

Objective 1.3: Increase Civic Engagement

Outcome	Mapping
Strong Relationships with Community Entities Increase outreach efforts to develop positive	SASP Goal 1: Provide Opportunities that Promote Student Development: Increase opportunities for civic engagement

and mutually beneficial relationships with local and regional community entities and employers.

Meet Community Needs through Internships & Service Learning
 Develop and promote academic and paid internships, service learning and volunteer opportunities to meet the needs of local and regional community organizations and employers.

SASP Goal 1: Provide Opportunities that Promote Student Development: Increase opportunities for civic engagement, Students will demonstrate civic engagement

Increased Collaboration with Community Based Organizations
 Establish strong relationships with community and business organizations in the region through participation in events, programs, and collaborations.

No Mapping

Objective 1.4: Promote Social Competencies

Outcome	Mapping
<p>Develop Social Competencies through Career Peer Program Develop a cadre of peer community engagement and career education advisors to encourage and support students through outreach, advising and special projects.</p>	<p>SASP Goal 1: Provide Opportunities that Promote Student Development: Students will demonstrate social competencies, Student Development Outcome 1 - Critical Reasoning and Problem Solving: Demonstrate Critical Reasoning & Problem Solving Skills, Student Development Outcome 2: Career Based Learning: Demonstrate career based knowledge, Student Development Outcome 3: Engaged Citizens: Demonstrate Engagement, University Learning Outcomes: 1C: Ability to speak critically., 1F: Critical problem solving., 2B: Oral presentation skills, 2C: Competence in information management, 2D: Computer literacy, 3C: Career preparation and planning, 5A: Engage in university and community activities, 5B: Interpersonal skills, 5C: Knowledge of self, 5D: Responsibility in group settings, 5E: Ability to work independently, 6A: Possess and demonstrate an ethical framework, 6B: Understanding of cultural and ethnic diversity.</p>

Objective 2.1: Connect Students and Community to Campus

Create a variety of programs, services, and traditions that connect students and community members to the campus.

Outcome	Mapping
<p>Connect Students and Community through Engagement Community Engagement Days (Day of Caring, MLK, Cesar Chavez).</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Demonstrate a variety of programs, services and traditions</p>

Objective 2.2: Awareness, Access, Quality of SA Services

Increase awareness of, access to, and quality of services provided by Student Affairs.

Outcome	Mapping
<p>Ubiquitous Community Engagement & Career Education Presence Incorporate an aggressive outreach campaign to create a ubiquitous community engagement and career education presence and message.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Commitment to access of services, Increased advertising and outreach to promote services, Services are adjusted based on student need</p>
<p>Students/Alumni are Connected to Employers/Partners Offer a variety of recruiting activities to connect students and alumni with prospective employers and community-based organizations.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Commitment to access of services, Services are adjusted based on student need</p>
<p>Strong Relationships with Community Entities Increase outreach efforts to develop positive and mutually beneficial relationships with local and regional community entities and employers.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Increased advertising and outreach to promote services</p>
<p>Improve Career Education using Technology & Outreach Actively utilize technology and traditional outreach strategies to continuously reach students and improve career education and services.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Commitment to access of services, Increased advertising and outreach to promote services, Services are adjusted based on student need</p>

Objective 2.4: Collaborate with Stakeholders on Programs

Collaborate with campus and community stakeholders on programs and services.

Outcome	Mapping
<p>Strong Partnership with University Advancement Collaborate with University Advancement to share information and partner on initiatives connected to community engagement.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Collaborations with the campus and community</p>
<p>Develop an Advisory Board Work with University Advancement to develop an advisory board designed to generate, guide, and assess strategies focused on current and future community and university needs.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Collaborations with the campus and community</p>
<p>Secure Funding in Collaboration with University Advancement Collaborate with University Advancement to secure foundation funding connected to community engagement and career education.</p>	<p>No Mapping</p>
<p>Revenue Generation Generate revenue through community-focused grants, recruiting events, and work with University Advancement to develop corporate sponsorships.</p>	<p>No Mapping</p>
<p>Increase internship, service learning & volunteer activity Develop and promote academic and paid internships, service learning and volunteer opportunities to meet the needs of local and regional organizations.</p>	<p>SASP Goal 2: Enhance the Quality of Student Life: Collaborations with the campus and community</p>
<p>Relationships with community & business are strengthened Establish strong relationships with community and business organizations in the region through participation in events, programs, and collaborations.</p>	<p>No Mapping</p>

Objective 3.1: Utilization of IRPA

Utilize the office of Institutional Research, Planning, and Assessment to determine how Student Affairs supports retention and graduation rates, and plan programs accordingly.

Outcome	Mapping
<p>Impact retention and graduation through applied experiences Measure academic performance, retention and graduation rates of students who participate in service learning, academic internships and volunteer programs.</p>	<p>SASP Goal 3: Partner with Academic Affairs to Improve Recruitment, Retention and Graduation Rates: Data are used to inform planning, programming and activities</p>

Objective 3.2: Academic Success via SA

Educate the campus community about how participation in Student Affairs programs and services enhances academic success.

Outcome	Mapping
<p>Development of service learning / internship ULO's & Rubrics Educate and collaborate with faculty and staff via the Community Engagement Faculty Fellows to develop university-wide learning outcomes, rubrics, and assessment tools for service learning courses and academic internships.</p>	<p>No Mapping</p>

Objective 3.3: Active Presence in Outreach/Applied Learning

Outcome	Mapping
<p>Ease of participation in community engagement Collaborate with School Deans, Department Chairs, the Academic Senate, and the Committee for Academic Requirements and Standards to create ease of participation in community engagement by developing standards and support through the Center and the Faculty Teaching and Learning Center.</p>	<p>No Mapping</p>

Objective 4.1: Professional Development of Student Affairs

Provide professional development opportunities for Student Affairs personnel through both on- and off-campus development programs.

Outcome	Mapping
Enhanced professional development of career peers Develop a cadre of peer community engagement and career education advisors to encourage and support students through outreach, advising and special projects.	SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators: Demonstrate professional development opportunities, Student Development Outcome 1 - Critical Reasoning and Problem Solving: Demonstrate Critical Reasoning & Problem Solving Skills
Provide Education, Internships & Volunteer Opportunities Provide career education, and community centered internships and volunteer opportunities for students.	University Learning Outcomes: 3C: Career preparation and planning

Objective 4.2: Educate SA Personnel about Policies

Educate Student Affairs personnel about campus-wide policies, procedures, protocol, and programming to enable them to serve students more effectively.

Outcome	Mapping
Campus awareness and knowledge Utilize Student Affairs directors' meetings to collaborate with and educate personnel within the division about CECE.	SASP Goal 4: Invest in Professional Development of Student Employees, Staff, Faculty and Administrators: An educated Student Affairs staff

Objective 4.3: Promote Employee Satisfaction & Morale

Support employee participation in programs that promote employee recognition, satisfaction, and morale.

Outcome	Mapping
Facilitate Professional Development & Training within CECE	No Mapping

Objective 5.1: Conduct Assessments to Measure ULO's

Conduct assessments to measure university learning outcomes within Student Affairs on an annual basis.

Outcome	Mapping
Assessments to Measure Objectives and Outcomes Conduct assessments to measure learning objectives and outcomes on an annual basis.	No Mapping

Objective 5.2: Regular Reporting to Review Effectiveness

Report quarterly and/or annually on the effectiveness of goals, objectives, and strategic actions.

Outcome	Mapping
Quarterly and Annual Reports to Measure Effectiveness Report quarterly and annually on the effectiveness of mission, goals, and objectives.	No Mapping
Capture Community Engagement Data Develop a strategy for capturing community engagement data from students, faculty, and staff.	No Mapping

Objective 5.3: Review Strategic Actions & Revise as Needed

Review goals, objectives, and strategic actions annually and revise practices as need based on program outcomes assessment.

Outcome	Mapping
Revise Practices as Needed Based on Assessments Review the Center’s goals and objectives annually and revise practices as needed based on program outcomes assessment.	No Mapping

