

A background image of a movie theater with red seats. In the foreground, there is a red cup with a white lid and a white bowl filled with popcorn. The entire scene is framed by a white, hand-drawn style border.

# POP Culture


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Centering Process Over Product in the Age of AI

# CSU Commons:

## Guidelines for Faculty Regarding AI in Instruction

← ↻ 🏠 🔒 https://genai.calstate.edu/communities/faculty/guidelines-faculty-regarding-ai-instruction

 **The California State University**

AI Commons

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## Guidelines for Faculty Regarding AI in Instruction

A systemwide Academic Senate (ASCSU) Resolution, May 2025.

All Faculty	▼
Faculty Who Allow the Use of GenAI	▼
Faculty Who Do Not Allow the Use of GenAI	▼
Rationale	▼



[The Possible Use of AI in Instruction\\_Resolution.pdf](#)  
(PDF, 77.56 KB)

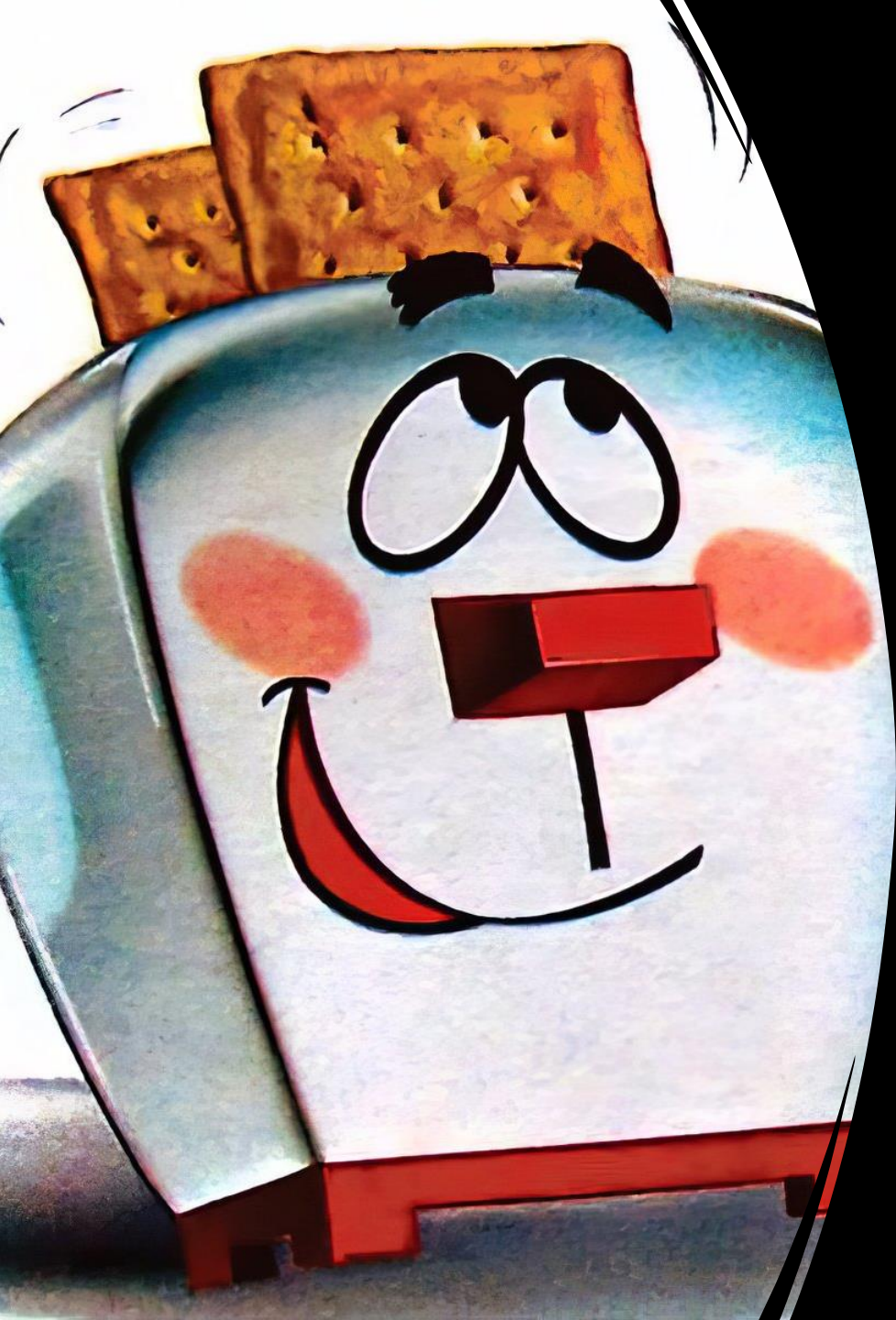
# Contents

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- Warm-Up / Reflection
- Sweeten Student Learning with Process-Based Design
- Make Learning Visible
- Remix an Assignment







# Warm-Up

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- Think of a take-home assignment you've given many times.
- Now imagine a student uses ChatGPT or another AI tool to complete it.
- Would you notice?
- What parts of the assignment would be most vulnerable?
- What, if anything, would still *require* the student's thinking?



# POP Rocks

Sweetening Student  
Learning with Process-  
Based Design

# Process Over Product (POP) =

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This approach **prioritizes the stages of learning and development**  
(e.g., brainstorming, drafting, revising, reflecting)  
**rather than focusing solely on the final outcome**  
(the polished essay, report, etc.).



# Why POP?

- Students might *still use AI tools*, but they must critically engage with them.
- It becomes harder for students to simply *substitute* a ChatGPT output as their work without participating in meaningful steps.
- It promotes *metacognition* and *ownership* of learning.





# Examples

- Annotated Drafting
- Process Portfolios
- Collaborative Drafting with AI
- Writing as Dialogue
- In-Class Writing and Reflection



# POP Pedagogy

- **Transparency:** Students understand *why* each stage matters.
- **Scaffolding:** Encourages development through multiple drafts and checkpoints.
- **Reflection:** Builds self-awareness about their own learning and decision-making.
- **Authenticity:** Engages students in ways AI can't easily replicate (e.g., classroom discussion, peer feedback, personal connections).





# Snap, Crackle, POP

Make Learning Visible

# Example #1: Art History Essay

Original Assignment	<u>Remix A</u> “Process Portfolio Assignment”	<u>Remix B</u> “AI Critique Assignment”
Compare and contrast Leonardo da Vinci's <i>Last Supper</i> with Tintoretto's <i>Last Supper</i> .	Create a mini portfolio that includes: <ul style="list-style-type: none"><li>- Initial observations</li><li>- A mind map of themes</li><li>- A draft comparison</li><li>- Peer feedback</li><li>- Final insights</li></ul> Include a short commentary on how your thinking changed throughout.	Use an AI tool to generate a comparison of the two paintings. Then, critique the AI's analysis: What did it miss? What did it get right? How does your own interpretation differ? Submit your critique along with your own revised comparison.



# Example #2: Lab Report

Original Assignment	<u>Remix A</u> “Lab Journal with Annotations”	<u>Remix B</u> “Data Storytelling”
Write a formal lab report analyzing your results from the photosynthesis experiment.	Keep a lab journal throughout the experiment, documenting observations, decisions, and unexpected results. Annotate your entries with questions or reflections about what you were thinking at each stage.	Create a visual 'data story' that explains your photosynthesis results using graphs, diagrams, and a narrative voice. Include a section on how your interpretation evolved as you analyzed the data.

# Example #3: Research Paper

Original Assignment	<u>Remix A</u>	<u>Remix B</u>
	“Research Log & Reflection”	“Concept Map & Source Analysis”
Write a research paper analyzing the impact of social media on political polarization.	Keep a research log as you explore sources on social media and political polarization. Document your search strategies, key findings, and moments of confusion or insight. At the end, write a reflection on how your understanding evolved and what shaped your final perspective.	Create a concept map showing the relationships between key ideas, theories, and evidence related to social media and polarization. Annotate the map with short notes explaining how each source contributed to your understanding. Submit the map with a brief narrative explaining your analytical journey.



# Make It POP

Remix an Assignment





# POP Remix Menu

- [POP Remix Menu - Google Docs](#)



# 1. Early-Stage Process Prompts

- ☐ Submit a brainstorm, concept map, or outline
- ☐ Include 3 questions you're still puzzling over before writing
- ☐ Reflect on your planning process (What are you prioritizing?)
- ☐ Use AI to help generate topic options and compare their quality



## 2. Drafting & Peer Interaction

- ☐ Submit multiple drafts with timestamps or version control
- ☐ Conduct or participate in peer review and include feedback notes
- ☐ Write a “revision memo” explaining what changed and why
- ☐ Respond to a specific guiding question for the first draft (e.g., “What’s your argument-in-progress?”)





## 3. Reflection & Metacognition

- ☐ Write a process reflection: What did you learn while completing this?
- ☐ Reflect on what you would do differently next time
- ☐ Annotate your final product with comments on why you made certain choices
- ☐ Compare your current work to an earlier one. What's different?



## 4. AI-Specific Add-Ons

- ☐ Include screenshots or transcripts of your AI interactions
- ☐ Reflect on what the AI got right or wrong
- ☐ Revise or fact-check AI-generated content and explain how
- ☐ Create your own prompt for an AI tool to explore your topic

# Directions

- Think of an assignment you have given students in the past.
  - What do I really want students to *learn* from this?
  - What might I tweak to spotlight the thinking *during* the work, not just the final product?
- Choose 1–2 process elements from the “POP Remix Menu” and redesign the assignment prompt.
  - How could you make learning visible (even if AI is used)?



# Tips for Implementation

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- Use **rubrics** that reward process elements (e.g., revision, engagement with feedback).
- Be explicit about **learning goals** and how process steps connect to them.





# POP Culture Playlist

Closing Thoughts

What's one “pop” of inspiration  
you're taking with you?

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A photograph of a movie theater seat with red upholstery. In the foreground, a white bowl filled with popcorn sits on a black tray. Behind it, a red cup with a white lid is visible. The scene is dimly lit, typical of a cinema. The text "Thank You!" is overlaid in the center in a white, sans-serif font, with a thin white horizontal line underneath it.

Thank You!