



Community Engagement and Advocacy Committee

Agenda for Wednesday, October 2, 2024

2:00 - 3:00 p.m.

Zoom Conference Call: <https://csub.zoom.us/j/82851802973>

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| I. | Call to Order | Greg Bynum |
| II. | Meeting Minutes <ul style="list-style-type: none">• May 29, 2024 (electronically approved June 06, 2024 and Board Approved on June 18, 2024) | Greg Bynum |
| III. | University Updates /Budget and Advocacy Update | Kristen Watson |
| IV. | ‘Runners on the Rise Campaign | Greg Bynum |
| V. | Marketing and Communications <ul style="list-style-type: none">• Fall Enrollment Campaign• Campus Signage• Community Image Survey | James Burger |
| VI. | Other Business | All |
| VII. | Adjournment | Greg Bynum |

Future Meetings

February 26, 2025