# CSUB DEPARTMENT OF COMMUNICATIONS

**B.A. CONCENTRATION OUTLINE Spring/Fall 2022**

NAME CSUB ID# DATE

ADDRESS PHONE ADVISOR

# THE MINIMUM REQUIREMENTS FOR THE 42-UNIT B.A. IN COMMUNICATIONS ARE:

**COURSE SEMESTER UNITS GRADE**

LOWER DIVISION COURSE (3 units)

Comm 2020: Introduction to Communication Studies

UPPER DIVISION REQUIRED (9 units)

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| Comm 3000: Theories of Communication | \_\_\_\_\_\_\_\_ |  |  |  |
| Comm 3010: Mass Media Law |  |  |  |  |
| Comm 4908: Senior Seminar |  |  |  | \_ |
| UPPER DIVISION WRITING (3 units) |  |  |  |  |
| Comm 3008: Technical & Report Writing |  |  |  |  |
| ONE OF THE FOLLOWING OPTIONS (15 units) A. Journalism (2110, 3120, 3130, 4140, 4160) |  |  |  |  |
| B. Public Relations (2110, 3210, 3220, 3230, 4210) |  |  |  |  |
| C. Digital Media (2310, 3320, 3330; 3370 **OR** 3340,  4320 **OR** 4340) |  |  |  |  |
| TWO COURSES IN COMMUNICATION STUDIES (6 units) |  |  |  |  |
| 3020, 3038, 3048, 3050, 3058, 3060, 3070, 3077, |  |  |  |  |
| 3078, 3068 or 3098, 3088, 3240, 4077 |  |  |  |  |

UPPER DIVISION COMMUNICATION ELECTIVES (6 units)

(Students may take courses in any area)

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| 1. Journalism: 3020, 3038, 3048, 3050, 3058, 3060, 3068 or 3098, 3070, 3077 (when relevant), 3078, 3080, 3088, 3090, 3150, 3020, 3048, 3150, 3160, 3170, 3210, 3220, 3230, 3250, 3260, 3320, 3330, 3340, 3350, 3370, 3460, 3610,  |  |  |  |  | | --- | --- | --- | --- | |  |  |  |  |   4077 (when relevant) 4210, 4320, 4340, 4600, 4850, 4860,  4870, 4890 |  |  |  |  |
| B. Public Relations: 3020, 3038, 3048, 3050, 3058, 3060, 3068 or 3098, 3070, 3077 (when relevant), 3078, 3080, 3088, 3090, 3120, 3130, 3150, 3160, 3170, 3240, 3250, 3260, 3320, 3330, 3340, 3350, 3370, 3460, 3610, 4077 (when relevant) 4140, 4160, 4320, 4340, 4600, 4850, 4860, 4870, 4890   |  |  |  |  | | --- | --- | --- | --- | |  |  |  |  | |  |  |  |  |
| C. Digital Media: 3020, 3038, 3048, 3050, 3058, 3060, 3068 or 3098, 3070, 3077 (when relevant), 3078, 3080, 3088, 3090, 3120, 3130, 3150, 3160, 3170, 3240, 3250, 3260, 3340, 3350, 3370, 3460, 3610, 4077 (when relevant) 4140, 4160, 4320, 4340, 4600, 4840, 4850, 4860, 4870, 4890 | |  |  |  |  | | --- | --- | --- | --- | |  |  |  |  | |  |  |  |

Optional Electives

Optional Minor, Interdisciplinary Minor, or Special Minor in

APPROVED: Advisor Chair

\*Up to 3 units of an internship/special topics/experiential prior learning (3077, 4077, 4860, 4890) may be counted toward the major.