



SCHOOL OF BUSINESS  
AND PUBLIC ADMINISTRATION  
CSU BAKERSFIELD

# AGRICULTURAL BUSINESS PROGRAM

## GUEST SPEAKER SERIES PRESENTS

### *"Sustainability - B Corp 101"*



#### **ANDREA CHASE**

*Director of Corporate  
Responsibility &  
Social Impact at Arbonne*

Andrea Chase is a passionate sustainability leader with a demonstrated history of consulting for and working within environmental industries. Ms. Chase is the Director of Corporate Responsibility & Social Impact at Arbonne, a multi-national Certified B Corporation. Ms. Chase serves as a sustainability community as the Executive Director of B Local Los Angeles, the non-profit affiliation of Certified B Corporations, and the Co-Chair of Greener Logistics for B Beauty, a B Corp industry working group. Ms. Chase also acts as a guest professor for prominent Southern California universities on the topic of sustainable business benchmarking, B Corporations and social enterprises.

**Moderated by:**

*Cayetano S. Urias, Director of Grimm Family Center for Ag Business*

**FRIDAY, APRIL 8, 2022**

**2:00 PM**