

GRADUATION INITIATIVE 2025 TASKFORCE

Tuesday, February 28, 2017

ADM 101

8:30 – 10:00 a.m.

Present:

Vernon Harper, Kris Krishnan, Paul Newberry, Lori Paris, Denise Romero, Jaimi Paschal, Vikash Lakhani, Luis Vega, Nyakundi Michieka, Jacqueline Mimms, Steve Bacon, Debbie Boschini, Jim Drnek, Kathy Lund

Absent:

Provost Zorn, John Dirkse

Guests:

Pierre Ioga, Vandana Kohli, Melissa Hernandez

Action Items:

Short Term

- Creation of a sub-committee for the long-range plan to the C/O to be placed on a future agenda.
- We need an inventory of how many degree roadmaps are actually in use at this time. V. Lakhani will work on how to establish such an inventory and report back to the Taskforce.
- V. Lakhani will return with an update on the GI website at a future date.
- V. Kohli will provide the handouts for distribution and will return for the next meeting on March 14.

Meeting Notes:

- Meeting called to order at 8:32 a.m. by V. Harper.
- Graduation Initiative Report
 - K. Krishnan provided a brief update on the report he recently submitted to the Chancellor's Office. He appreciated the feedback he received with regard to his draft and he has received no feedback from the C/O's office, which is unlikely anyway. The long-range plan is due in April. He will need feedback and assistance with this plan. We have a little time, so we can table the creation of the sub-committee for the plan until a future meeting.
 - V. Harper quickly reviewed the current sub-groups that have been formed, as well as the list of items for future meetings. Also of note, the Hold Modification Proposal he sent out for review will be presented to the Advising Leadership Team (ALT)
- Degree Roadmaps
 - V. Lakhani stated that there was a subgroup tasked with putting together a roadmap template, with the goal of standardized roadmaps for each department.
 - Review of a sample roadmap followed. J. Mimms asked about the timeframe. V. Lakhani said the first step is for all departments to have these, but it was unclear if that has been accomplished. V. Harper indicated there are roughly 60 academic

- programs on campus. Would it be appropriate for the Graduation Initiative Taskforce to request a summary of the status of this project? Then we can track and see how many are using this template. Keep in mind, these are static and the Smart Planner programs would pick up students with failing grades.
- J. Paschal noted that programs with accreditation agencies may end up using two roadmaps in order to satisfy the accrediting body. D. Boschini pointed out that with some disciplines, such as Nursing, it's unrealistic to expect graduation in four years. V. Harper said it's reasonable to expect some exceptions, but it wouldn't be the rule for most programs. Barring objections, this Taskforce is approving this template and V. Harper is asking V. Lakhani to send this document to the Deans for their feedback.
 - Dr. Kohli advised that, as a result of the proposed catalog revisions, they have created a link, if it is decided the roadmaps should be accessible online.
- Graduation Initiative Website and Public Relations
- V. Lakhani has been working on a Student Success website, and P. Ioga is helping with the campus standards and branding issues. A 'site map' was distributed, and following a mock-up presentation of what has been drafted to date, V. Lakhani called for discussion and feedback of the three most important goals, the content, our target audience, what is the main message we want to get across.
 - 1) Ease of Use
 - 2) Catch phrases, in student jargon, i.e., "How do I.....", as opposed to using "Student Success" which may lead the students to think they'll see success stories.
 - 3) [it was not clear if a third goal was identified] Parent Info 101?
 - CSU Fullerton's site was also reviewed, which is geared to 17-18 year olds. Very targeted.
 - This website would be accessed through a link on the main csub.edu site, but would be placed in more than one location ('cross pollination'). Perhaps a tagline such as "How Do I Graduate?" and will be designed to display well on a phone and a tablet, in addition to laptops and desktops. 30-second/one-minute student success story videos, partnering with Public Affairs/Communications was also suggested.
 - Faculty, Staff, and Community would have their own area.
 - V. Harper inquired as to the timeline for implementation? V. Lakhani stated they need student feedback, but the goal is to have something up this semester. And, of course, this will be evolving.
 - S. Bacon suggested reaching beyond ASi for student feedback, as those are the high achieving students. Perhaps a cross sampling of remedial students, as those are the students who need this information the most.
 - It was the consensus that the site must be geared toward 16-17 year-old potential university students, with simple taglines. J. Drnek also commented that career goals should be a component, because that's the end game for these students.
 - D. Boschini wondered if much of what faculty needs is too sensitive to put out on a website and suggested a repository for faculty information, such as teaching ideas, research on successful students/instructors, etc. Perhaps a Blackboard course could be used and enroll faculty. V. Harper also noted that the work of this

- Taskforce should also be added to this repository. These faculty resources are a necessary component for the upcoming WSCUC review, as well.
- The Provost's initial vision was to establish a website similar to others campuses, where we can promote all the good things we are doing for our students and the community, including curriculum changes, faculty successes, Taskforce efforts.
 - J. Paschal asked if 'for profit' websites have been reviewed? Due to the public scrutiny of 'for profit' institutions, all their information must be forward facing. Clear and concise. Helpful for current and potential students.
- 2 Year/4 Year Degree Pledge
- V. Kohli provided a presentation as it relates to the 2 Year/4 Year Degree Pledge program. She's labeled it as "Runners Finish Faster", but that's just a working title.
 - An extensive review of the proposed forms and webpage mock-ups followed.
 - D. Boschini noted that our guiding principal should be to preserve our underserved student population.
 - V. Harper moved to approve the Guiding Principles and the forms, but it was felt there wasn't sufficient time left for discussion and questions, so V. Kohli will provide the forms to K. Lund, who will send them out to the Taskforce for further review. Questions may be e-mailed to V. Kohli so she can address them.
 - This topic will be first on the agenda for our next meeting, as well as the missed agenda items.

Adjournment:

- 9:54 a.m.