



2020 FACT BOOK

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CSU Bakersfield

“There is hard work ahead of us, but we will rise to the challenge. Let us all commit ourselves to continuing to work together and let us always remember why we do what we do: our students.”

– Dr. Lynnette Zelezny, President



INTRODUCTION

Located on a 375-acre site in the southern San Joaquin Valley, California State University, Bakersfield (CSUB) is a continuously growing comprehensive regional university. It is committed to transforming the lives of its students and community through established excellence in academia, diversity, service and community engagement.





CSUB...

- was founded in 1965, with classes officially starting in 1970.
- offers 45 undergraduate degree programs, 21 master's degree programs and a doctoral program in educational leadership.
- is fully accredited by the Western Association of Schools and Colleges, Senior College and University Commission (WSCUC).
- supports ongoing social, cultural and economic development in the region, with over 60% of graduates remaining to work in the Valley.
- is nationally recognized for inclusivity and social mobility.



FOUR

schools across
all academic
disciplines



2,000

degrees conferred
annually



85+

student clubs and
organizations



16

athletic teams
competing in NCAA
Division I



1,412

faculty and staff
supporting student
success



24/7

services offered
through the
Walter W. Stiern

SCHOOLS

Arts and Humanities - Majors that matter.

The School of Arts and Humanities provides students with broad artistic and humanistic knowledge while increasing skills that are useful for a variety of professions. The school has nine departments and academic programs, and also regularly offers concerts, exhibitions and performances for the university and the community.

Business and Public Administration - Majors that mean business.

The School of Business and Public Administration has an excellent ecosystem for developing student skills in innovation and entrepreneurship. Alongside the top business schools in the nation, it is accredited by the Association to Advance Collegiate Schools of Business (AACSB). Its degree programs foster leadership skills in fields like accounting, agribusiness, commercial law and economics.

Natural Sciences, Mathematics and Engineering - Majors that work.

The School of Natural Sciences, Mathematics, and Engineering provides students with hands-on research opportunities that help them succeed after graduation. With millions of dollars in federal grants and scholarships, state-of-the-art facilities and brand-new degree programs, the school is on the cutting edge of science and technology education to empower the regional economy.

Social Sciences and Education - Majors that make a difference.

The School of Social Sciences and Education offers undergraduate, graduate and professional degree programs that prepare students for careers as teachers, police officers, social workers, counselors and community leaders. The school has forged strong partnerships with local school districts, criminal justice agencies, nonprofit groups and other organizations to enrich the quality of life in the region.





STUDENTS

Fall 2019 Enrollment

BY GRADE	%	TOTAL
Freshman	20.6%	2,308
Sophomore	12.5%	1,402
Junior	26.4%	2,954
Senior	28.0%	3,139
Postbaccalaureate	12.5%	1,403
Total	100%	11,206

BY AGE <17	18-24	25-29	30-39	40-55	56+	TOTAL
Freshman	137	2,127	20	20	4	2,308
Sophomore	2	1,355	19	14	9	1,402
Junior	1	2,209	449	218	69	2,954
Senior	0	1,810	793	370	139	3,139
Postbaccalaureate	0	302	495	385	189	1,403
Total	140	7,803	1,776	1,007	410	11,206

BY ETHNICITY	#	%
White or Caucasian	2,063	18.4%
Black or African American	546	4.9%
Native American	59	0.5%
Asian	798	7.1%
Pacific Islander	22	0.2%
Two or more races	259	2.3%
Hispanic or Latinx	7,119	63.5%
Unknown	340	3.0%
Total	11,206	100.0%

BY GENDER	FEMALE	MALE	TOTAL
Freshman	1,433	875	2,308
Sophomore	893	509	1,402
Junior	1,902	1,052	2,954
Senior	1,889	1,250	3,139
Postbaccalaureate	951	452	1,403
Total	7,068	4,138	11,206
Undergraduate	6,117	3,686	
Graduate	951	452	

“CSUB has been so supportive
in giving me the resources
and opportunities I need to grow.”

– Alejandra “Olly” Lopez,
MPA, Graduate Student





STUDENT SUCCESS

Academics

CSUB places student success and academic excellence at the center of everything the university does. The university strives to be a model for supporting and educating students to become knowledgeable, engaged, innovative and ethical leaders in the regional and global community. Students can get help anytime during their academic journey through numerous advising centers.

Diversity

CSUB is committed to diversity, inclusivity and equity. The university aims to uplift, validate and support students of all backgrounds. This is possible through programs and initiatives such as the Multicultural Alliance and Gender Equity Center (MAGEC), Dream Resource Center, Veterans Center and Services for Students with Disabilities.

Basic Needs

Student well-being is top of mind at CSUB. That's why the university is ensuring students' basic needs are met so they can focus on their academic and career success. CSUB grows free food for students through its edible garden and fights food insecurity through the Food Pantry. The university also ensures students experiencing homelessness or catastrophic circumstances have access to emergency housing.



COMMUNITY

The university collaborates with partners throughout Bakersfield and Kern County to increase the region's overall educational attainment, enhance residents' quality of life, and support economic development.

Antelope Valley

CSUB Antelope Valley is a satellite campus approximately 90 miles south of the main campus. It offers critical higher education opportunities in the region, allowing students to pursue bachelor's degrees, master's degrees or teaching credentials where they live and work.

Alumni

Over 53,000 alumni have graduated from CSUB, and more than 60% of them remain in the region to work and contribute back. Alumni have succeeded in every sector — from education to healthcare to agriculture — fueling Kern County's regional economy and supporting the local community.

Extended Education

Extended Education is open to members of the community and offers courses for personal and professional development, as well as degree and credential programs designed with busy professionals in mind.

Thanks to the support of generous community partners, students are working directly with faculty on research that impacts our region.

The President's Associates is the most prestigious and longest-standing giving society at CSUB. The contributions raised from generous community members are used to provide exceptional students with scholarships to conduct in-depth research projects as part of the Student Research Scholars Program.

Here are just a few research projects students are exploring:

- Landslide susceptibility in the Kern River Watershed
- Pain and fall risk in older adults
- Wildfire impact on soil properties
- Increasing inclusivity in educational settings
- Allergens and asthma recurrence

“I am very grateful that I got this opportunity. The community members who have been helping, giving money to CSUB ... it keeps us motivated to do more research.”

– Amandeep Kaur,
2019 President's Associates Student Research Scholar





“BEST NURSING SCHOOL IN CALIFORNIA”
GRADUATENURSINGEDU.ORG
2019



“#6”
WASHINGTON MONTHLY
2019



“# 17 OUT OF 200 FOR GRADUATE SCHOOLS ”
WASHINGTON MONTHLY
2019



“MSN-FNP PROGRAM AT CSUB AMONG THE BEST IN THE NATION”
GRADUATENURSINGEDU.ORG
2019



“2019-2020 COLLEGE SALARY REPORT FOR PHYSICAL AD LIFE SCIENCE PROGRAMS”
PAYSCALE
2019



“A HIGHER EDUCATION COLLEGE RANKING 2020”
WALL STREET JOURNAL / TIMES
2019



“CSUB ANTHROPOLOGY PROGRAM #22 ON TOP 25 MOST AFFORDABLE ”
GREAT VALUE COLLEGES
2019



“A TOP PUBLIC SCHOOL”
US NEWS AND WORLD REPORT
2019



“#2 BEST BANG FOR THE BUCK FOR WESTERN COLLEGES”
WASHINGTON MONTHLY
2018

ON THE RISE

With the support of generous community partners, CSUB continues to distinguish itself in national rankings for its economic value, social mobility and commitment to student success.

Rise with us at give.csub.edu.





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